



BRAINSTORMING RULES

WHEN WE'RE BRAINSTORMING

WHEN WE'RE DECIDING

No Judging
No Evaluating
No Criticizing

Judge
Evaluate
Critique

Be Free
Be Wacky
Be Wild

Be Sane
Be Sensible
Be Smart

Quantity
Quantity
Quantity

Quality
Quality
Quality

Combine Ideas
Piggyback Ideas
Improve Ideas

Combine Ideas
Piggyback Ideas
Improve Ideas

Write
Everything
Down

Write
What's
Best

No Rank
No Hierarchy
No Bosses

Defer
To The
Problem Owner